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## Snell Real Estate Sponsors World's Richest Fishing Tournament; Bisbee's Black & Blue Gives Back to Cabo San Lucas



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Snell Real Estate announces its annual sponsorship of the annual Bisbee's Black and Blue Marlin Tournament October 24 - 28 in Cabo San Lucas. The world's richest fishing tournament also allows Snell Real Estate to showcase luxury homes in the exclusive communities of Los Cabos. (Photo: (C) GenoPerches.com)



LOS CABOS, Mexico--(BUSINESS WIRE)--Sept. 7, 2006--Snell Real Estate announces its annual sponsorship of the world's richest fishing tournament, held in the crystal waters of Los Cabos. Cabo San Lucas has long been considered a playground for the jet-setting elite, and the annual Bisbee's Black and Blue Marlin Tournament, held October 24 - 28, is the main event. Bisbee's has been a fixture in the Baja Peninsula for a quarter of a century, attracting high-stakes fishermen from around the world. This fishing trip is more than an excuse to relax on a boat and brag about "the one that got away"; state-of-the-art fishing boats will be loaded with competitors hoping to reel in a share of the estimated \$4 million in prize money. It is even rumored that one gentleman will be casting a platinum, gold and jewel encrusted lure worth \$1 million.

Snell Real Estate began sponsoring the Bisbee's in 2000, becoming title sponsor of the fishing tournament in 2004. Chris Snell, president, says that involvement in the tournament is about more than fishing; proceeds go to "For Pete's Sake," a foundation committed to cancer research and aiding Cabo San Lucas youth with medical needs. Additionally, the increased tourism activities the tournament brings provide millions of dollars of revenue to the area. "At Snell Real Estate we firmly believe in giving back to this community that provides so much to us," said Snell. "Bisbee's ultimately gives us an opportunity to support the community while having a great time."

The annual tournament also allows Snell Real Estate to showcase luxury homes in the exclusive communities of Palmilla, Villas Del Mar, Punta Ballena, Cabo Del Sol and more. Representing more than 85% of the high-end real estate market in Los Cabos and more than 70% of the available residential properties currently on the market, Snell Real Estate is the broker for the international vacation homebuyer in Los Cabos. Snell explained, "The people who come here for Bisbee's enjoy the finer things in life. Our homes in Los Cabos provide stunning vistas, elegant architecture and easy access to all of the amenities of a tropical vacation destination."

Snell traditionally competes in the tournament alongside former Houston Astros all-star Jeff Bagwell, although Bagwell had a good excuse for missing the tournament last year; he was busy battling the White Sox in the World Series. This year, Bagwell and Snell will be together again with high hopes. The team has yet to reel in any prize money, but Snell and Bagwell have been close and feel their luck is about to change. "This is going to be our year," said Snell. "This is the year we finally bring home the trophy."

For more information about Snell Real Estate, call 866-801-0633

### About Snell Real Estate

Snell Real Estate is an independent real estate broker that specializes in the finest properties available in Los Cabos, Mexico, comprising the region from Cabo San Lucas to San Jose del Cabo. Snell is a registered Mortgage Broker by WMC Mortgage Corp., a division of the General Electric Company (NYSE: GE) and Silvergate Bank, and is responsible for more than 85 percent of the luxury residential real estate market in Cabo San Lucas, San Jose del Cabo and the 24-mile Tourist Corridor in between known as Los Cabos. The Snell Real

Estate Co. concentrates on local and international laws regarding property ownership in Mexico and is credited with pioneering the use of third-party escrow and U.S. title insurance in Los Cabos. For more information, visit [www.snellrealestate.com](http://www.snellrealestate.com).

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